

# THE CLUB CARD

## How To's and Rules

Life is more exciting when you are a CLUB CARD member!  
Rewards for dining is just the beginning.

### ACCESS YOUR ACCOUNT.

Access your account to check your point and dining dollar balance via our website at [www.gr8food.net](http://www.gr8food.net) or download our mobile loyalty app to your phone. Search **THE CLUB CARD** in the Apple App Store or the Google Play Store.

Note: **Culinary Concepts will be offering special promotions via the mobile app only.** Please accept Push Notifications when prompted by the app.

### SIGN IN TO YOUR ACCOUNT.

Signing in is easy! Your login username is your 10 digit phone and the password is the last 4 digits of your phone number.

*Example:*  
*User Name: 2391114567*  
*Password: 4567*

Note: You can reset your password once you have logged in. On the mobile app, look for the "person" symbol (top right) click, then choose edit profile.

### CLUB RULES ...

- Points, Dining Dollars and Membership will expire after 12 months of account inactivity.
- Points and Dining Dollars are non-transferable and can not be redeemed for cash.
- Marketing Promotions and Club Card Offers cannot be combined with any other promotion, discount or coupon including Early Dining, Happy Hour or the Bar menu.
- Dining Dollars are rewards a member receives based on points earned and dining dollars can be combined with a promotion or offer.
- Points will be awarded on the subtotal and does not apply to tax or gratuity.
- Points will not be awarded for gift card purchases.
- Club Card dining dollars can not be used for gift card purchases.
- Only the CLUB CARD member paying for the bill may accumulate points
- Bearer of the CLUB CARD must be at least 21 years of age.
- Employees of Culinary Concepts are not eligible for participation in the CLUB CARD program
- CLUB CARD members do not get credit for visits prior to enrollment.
- Points can be accumulated at all Culinary Concepts' locations.
- Culinary Concepts reserves the right to audit any account anytime and terminate the membership for malfeasances, suspected fraud or any other reason deemed fit.
- Culinary Concepts reserves the right to cancel THE CLUB CARD program or adjust tier point levels at any time for any reason without notice.
- Culinary Concepts will be offering special promotions via the mobile app only and not with the plastic club card.

### PROGRAM TIERS:

Our rewards program has 4 tiers. The more you spend with us, the more points you will earn.

#### Here are the details of how our tiers work:

We calculate the number of points you earn over the anniversary year of your membership. If during that period, you earn enough points to exceed that tiers maximum you will be automatically promoted to the next level.

Our program has the following tiers:

#### INSIDER

Earn ratio: \$1.00 per 1 point  
Starting level: 0 points  
Ending level: 1,000 points

#### SILVER

Earn ratio: \$1.0 per 1.08 points  
Starting level: 1001 points  
Ending level: 4,000 points

#### DIAMOND

Earn ratio: \$1.0 per 1.12 points  
Starting level: 4,001 points  
Ending level: 7,000 points

#### BLACK

Earn ratio: \$1.0 per 1.3 points  
Starting level: 7,501 points  
Ending level: unlimited

**CULINARY CONCEPTS**  
*Creating Incredible Memories ... One Bite At A Time!®*

### THE CLUB CARD LOYALTY PROGRAM

REWARDS	INSIDER	SILVER	DIAMOND	BLACK
<b>ANNUAL SPEND</b> <small>to reach the next tier.</small>	-	\$1,001	\$4,001	\$7,501
<b>RETURN RATE ON DOLLARS SPENT</b> <small>at each particular level</small>	6%	8%	12%	up to 50%
<b>POINT PER DOLLAR</b> <small>points expire after year of account inactivity</small>	\$1 = 1 point	\$1 = 1.08 pts	\$1 = 1.12 pts	\$1 = 1.3 pts
<b>REWARD RATE</b> <small>dining dollars expire after year of account inactivity</small>	500 pts = \$25 reward	500 pts = \$25 reward	500 pts = \$25 reward	500 pts = \$25 reward
<b>TIER BONUS DOLLARS</b> <small>get extra dollars on each tier achieved.</small>	\$5	\$50	\$100	\$125