

WINE, DINE & WHISKEY CLUB

How To's and Rules

Life is more exciting when you are a Wine, Dine & Whiskey Club member!
Rewards for dining is just the beginning.

ACCESS YOUR ACCOUNT.

Access your account to check your point and dining dollar balance via our website at www.gr8food.net or download our mobile loyalty app to your phone. Search **THE CLUB CARD** in the Apple App Store or the Google Play Store.

Note: **Culinary Concepts will be offering special promotions via the mobile app only.** Please accept Push Notifications when prompted by the app.

SIGN IN TO YOUR ACCOUNT.

Signing in is easy! Your login username is your 10 digit phone and the password is the last 4 digits of your phone number.

Example:
User Name: 2391114567
Password: 4567

Note: You can reset your password once you have logged in. On the mobile app, look for the "person" symbol (top right) click, then choose edit profile.

WINE, DINE & WHISKEY CLUB RULES ...

- Points, Dining Dollars and Membership will expire after 12 months of account inactivity.
- Points and Dining Dollars are non-transferable and can not be redeemed for cash.
- Wine, Dine & Whiskey Club Offers cannot be combined with any other promotion, discount or coupon including Early Dining, Happy Hour or the Bar menu.
- Dining Dollars are rewards a member receives based on points earned and dining dollars can be combined with a promotion or offer.
- Points will be awarded on the subtotal and does not apply to tax or gratuity.
- Points will not be awarded for gift card purchases.
- Wine, Dine & Whiskey Club dining dollars can not be used for gift card purchases.
- Only the Wine, Dine & Whiskey Club member paying for the bill may accumulate points
- Bearer of the Wine, Dine & Whiskey Club must be at least 21 years of age.
- **Employees of Culinary Concepts are not eligible for participation in the Wine, Dine & Whiskey Club program**
- Wine, Dine & Whiskey Club members do not get credit for visits prior to enrollment.
- Points can be accumulated at all Culinary Concepts' locations.
- Culinary Concepts reserves the right to audit any account anytime and terminate the membership for malfeasances, suspected fraud or any other reason deemed fit.
- Culinary Concepts reserves the right to cancel the Wine, Dine & Whiskey Club program or adjust tier point levels at any time for any reason without notice.
- Culinary Concepts will be offering special promotions via the mobile app only - so please download the CLUB CARD app

PROGRAM TIERS:

Our rewards program has 4 tiers. The more you spend with us, the more points you will earn.

Here are the details of how our tiers work:

We calculate the number of points you earn over the anniversary year of your membership. If during that period, you earn enough points to exceed that tiers maximum you will be automatically promoted to the next level.

Our program has the following tiers:

INSIDER

Earn ratio: \$1.00 per 1 point
Starting level: 0 points
Ending level: 1,000 points

SILVER

Earn ratio: \$1.0 per 1.08 points
Starting level: 1001 points
Ending level: 4,000 points

DIAMOND

Earn ratio: \$1.0 per 1.12 points
Starting level: 4,001 points
Ending level: 7,500 points

BLACK

Earn ratio: \$1.0 per 1.3 points
Starting level: 7,501 points
Ending level: unlimited

THE PROGRAMS:

Some promotions are only available at specific restaurants. Such as the Whiskey Calender is only available at Chops City Grill, in Naples and Bonita Springs.

Our programs are subject to change, but we can always guarantee great discounts, incredible food and our commitment to do the very best we can!

WINE, DINE & WHISKEY CLUB

REWARDS	INSIDER	SILVER	DIAMOND	BLACK
ANNUAL SPEND to reach the next tier:	-	\$1,001	\$4,001	\$7,501
RETURN RATE ON DOLLARS SPENT at each per cent level	5.1%	6.0%	6.8%	8.3%
POINT PER DOLLAR points expire after year of account inactivity	\$1 = 1 point	\$1 = 1.08 pts	\$1 = 1.12 pts	\$1 = 1.3 pts
REWARD RATE dining dollars expire after year of account inactivity	500 pts = \$25 reward	500 pts = \$25 reward	500 pts = \$25 reward	500 pts = \$25 reward
TIER BONUS DOLLARS gifted to club members on anniversary	\$5	\$25	\$50	\$100
SPECIAL GIFTS Active members receive rewards on a \$5 gift card every June and November - just our way of saying "Thank you!"	✓	✓	✓	✓
THE WINE CLUB Enjoy 10% to 20% off bottles of wine each month. See wine calendar for details.	✓	✓	✓	✓
THE WHISKEY Exclusive to Chops City Grill locations. 20% off whiskey gift baskets of the month all year long (see the whiskey calendar) and 20% off the "Whiskey & Whiskey" and the "Tequila, Scotch and Bourbon" series.	✓	✓	✓	✓
BIRTHDAY GIFT Happy Birthday from all of us at Culinary Concepts!		\$10	\$25	\$50
DINE WITH US NEW YEAR'S EVE and receive a complimentary bottle of Veuve Clicquot for the toast! Happy New Year!				✓