

THE CLUB CARD LOYALTY PROGRAM

REWARDS (see THE DETAILS for more info)	INSIDER	SILVER	DIAMOND	BLACK
ANNUAL SPEND to reach the next tier.	-	\$1,001	\$4,001	\$7,501
RETURN RATE ON DOLLARS SPENT at each particular level	6%	8%	12%	up to 50%
POINT PER DOLLAR points expire after 12 months of account inactivity	\$1 = 1 point	\$1 = 1.08 pts	\$1 = 1.12 pts	\$1 = 1.3 pts
REWARD RATE dining dollars expire after 12 months of account inactivity	500 pts = \$25 reward	500 pts = \$25 reward	500 pts = \$25 reward	500 pts = \$25 reward
TIER BONUS DOLLARS get extra dollars on each tier achieved..	\$5	\$50	\$100	\$125

<p>HOLIDAYS the Culinary Concepts' calendar features new and fun holidays you can enjoy with double point days and dining offers.</p>	✓	✓	✓	✓
<p>POP UP DINING DEALS The most exciting benefit is our "pop up" dining deals, receive notifications offering you free drinks, exclusive all night happy hours, 50% off discounts, bar crawls and dining opportunities, exclusive wine tasting and many more offers! (don't forget to turn on notifications)</p>	✓	✓	✓	✓
<p>BIRTHDAY GIFT Happy Birthday from all of us at Culinary Concepts!</p>		\$10	\$25	\$50
<p>DINNER AT 8PM! receive 10% off your dinner bill when you have a reservation and dine after 8pm! (This offer is available 8pm - close, November 1st - April 30th)</p>		✓	✓	✓
<p>FREE SHIPPING on gift cards.</p>			✓	✓
<p>DINE WITH US NEW YEAR'S EVE and receive a complimentary bottle of Veuve Clicquot for the table! Happy New Year!</p>				✓

VIP STAR CRAWL

Progressive Wine Dinner for 2 starting with appetizer at Yabba Island Grill, entrees at Chops City Grill and dessert at Pazzo! Cucina Italiana, along 5th Avenue South. Must be used all in one night. One Star Crawl per year. \$250 value.



CLUB CARD MEMBER EXCLUSIVE SEASONAL DINING EVENTS

SUMMER QUEST™

This summer, dine at each of our 4 concepts: Pazzo! Cucina Italiana, Chops City Grill (Naples or Bonita Springs), Yabba Island Grill and The Saloon and receive a \$75 reward after your fourth qualified visit. Take advantage of this incredible offer all summer (and fall) long!

Valid May 1st - November 30th, 2018

This offer is not valid with any other promotions or discounts. Does not include early dining or bar menu. Bill must be over \$25 to be deemed as qualified visit.



DINE OFTEN - DINE WELL™

The Club Card does promotions in season too! After your 5th qualified visit, within a 30 day period, to any of the Culinary Concepts' restaurants, receive \$50 off when you spend \$100 or more on your next dinner bill!

Valid November 1, 2018 - April 30th, 2019

This offer is not valid with any other promotions or discounts. Dinner bill must be over \$25 to be deemed as qualified visit. \$50 reward expires 7 days after issuance.



CULINARY CONCEPTS RESTAURANT WEEK!™

This offer is held only twice a year. Club Card Members, dine and enjoy a 3 course dinner for only \$29 per person! Two dollars per person will be donated to our designated charity!

This year, 2018, Restaurant Week donations will benefit TheShelter for Abused Women and Children.



DOWNLOAD “THE CLUB CARD” APP HERE!



HOW DO I GET TO THE NEXT TIER?

SILVER: Dine once a month and spend just \$83.33 (\$20.83 for a party of 4!).

DIAMOND: Dine once a week at just one of our 4 concepts - spend just \$76.92 a visit (\$19.23 for a party of 4 each)

BLACK: Dine twice a week at any Culinary Concepts restaurant, one night Italian or seafood (Pazzo or Yabba). The next is steak or a nice burger! (Chops or The Saloon). Spend just \$62.50 a visit (just \$15.62 a person for a party of 4!)

It's easy and fun to get to the new level!